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Announcement of the Ministry of Public Health (No.5) B.E.2540*

Subject: *Criteria, procedures and conditions of exhibition of label and statements therein of cigarettes (No. 3) under Tobacco Product Control Act B.E.2535*

By virtue of the power vested by the provision of Section 12 of the Tobacco Product Control Act B.E.2535, the Minister of the Ministry of Public Health hereby prescribes the announcement as follows:

Article 1 Article 1 of the Announcement of the Ministry of Public Health (No.2) , Subject: Criteria, procedures and conditions of exhibition of label and statement therein of cigarette under the Tobacco Product Control Act B.E.2535 shall be repealed and be replaced with the following sentences:

“Article 1 Cigarettes manufactured in or imported into the Kingdom shall have a label of warning statements in Thai. The label shall be placed at the uppermost part of the cigarette pack or of the cigarette carton. The area of the label shall cover the width and the uppermost area of both the front side and the back side of the cigarette pack or of the cigarette carton. Cigarettes imported for the purpose of exporting away from the Kingdom shall be exempted from conforming with this announcement.

The statement in the label under the preceding paragraph must have any of the amalgamation of 10 warning statements with respect to the harm of cigarette at the ratio of one warning statement per 5,000 packs and one warning statement per 500 cartons containing cigarette packs as the case may be, namely:-

- (1) Smoking causes lung cancer.
- (2) Smoking causes heart failure.
- (3) Smoking causes pulmonary emphysema.
- (4) Smoking causes cerebro-vascular diseases.
- (5) Smoking leads to other narcotic addictions.
- (6) Smoking causes impotent.
- (7) Smoking causes premature ageing.
- (8) Smoking kills.
- (9) Smoking is harmful to your closed ones.
- (10) Smoking is harmful to a fetus.

Article 2 Article 2. of the Announcement of the Ministry of Public Health (No.2) B.E.2535, Subject: Criteria, Procedures and conditions of exhibition of label and statement, therein of cigarette under the Tobacco Product Control Act B.E.2535 shall be repealed and be replaced with the following sentences:-

“Article 2 The label and statement under Article 1 shall have the following format:-

(1) Having the area, including the frame, of not less than one third (33.3 percent) of the area on the front and the back of the pack or carton containing cigarette packs.

(2) The frame shall be of white color and of 2 millimeter wide.

(3) The label background shall be of black color with white letters.

(4) The statement shall be of the "Sipraya" font and shall be of the size in accordance with the sizes of the pack or the carton containing cigarette packs as follows:-

(a) A pack having the area on the front or the back less than 37 square centimeters shall use the letters of 20 point size.

(b) A pack having the area on the front or the back from 37 square centimeters but less than 80 square centimeters shall use the letter of 25 point size.

(c) A pack having the area on the front or the back of more than 80 square centimeters shall use letters of 38 point size.

(d) A carton containing cigarette packs shall use letters of 75 point size.

Article 3 This announcement shall enter into force after one year from the day following the date of its publication in the Government Gazette.

Announced on 15 October B.E.2540
(Signed) Montri Pongpanich
(Mr.Montri Pongpanich)
Minister of the Ministry of Public Health

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